



WASHINGTON STATE
UNIVERSITY

Cougar Athletics



January 2025



FY23 ATHLETIC REVENUE	FY25WSU	FY23WSU	A	B	C	D	E	F
Media Rights		25.5	5.1	3.3	3.3	27.0	3.3	3.3
Conference Distribution	38.4	8.8	1.7	2.0	1.4	10.8	0.9	0.6
REVENUE ITEMS CONFERENCE	38.4	34.3	6.8	5.3	4.8	37.8	4.2	3.9
Ticket Sales - Admissions Net of Tax	8.6	10.2	7.7	4.6	6.5	10.0	6.0	2.5
Contributions	8.0	11.8	12.7	11.5	5.8	14.8	15.0	6.1
Program/Concessions	0.4	1.7	0.2	1.4	1.2	1.5	3.2	0.1
Guarantee Revenue		0.3	0.6	2.1	1.6	0.5	0.3	2.2
Other Revenue	1.7	2.6	3.6	1.2	0.6	1.1	0.8	2.9
REVENUE ITEMS WITH PROJECTED CHANGE	18.7	26.6	24.9	20.8	15.6	27.9	25.2	13.8
Endowments	1.0	0.9	-	0.2	0.2	0.1	0.1	0.3
NCAA Distribution	1.6	1.6	2.0	1.1	1.9	1.3	2.3	1.8
Royalties/Advertising	4.3	4.6	6.3	7.0	3.7	10.0	4.0	0.5
Student Fees - Debt Service	0.7	0.9	4.7	5.8	4.2	2.8	13.9	4.5
Direct Institutional Support - \$\$\$	4.5	2.4	11.5	21.8	15.5	7.9	15.9	17.6
REVENUE ITEMS WITH MINIMAL CHANGE	11.9	10.3	24.5	35.8	25.6	22.1	36.2	24.7
REVENUE BEFORE OFFSETS	69.1	71.2	56.2	61.9	45.9	87.7	65.7	42.4
Sports Camp Revenue	0.4	0.6	0.7	0.6	0.8	1.5	0.4	-
Direct Institutional Support - GE Waivers	3.4	3.5						
Indirect Institutional Support	0.5	0.4	2.3	1.8	0.3	-	2.7	7.6
In Kind Contributions	1.6	1.4	0.5	-	1.9	0.3	-	0.4
Bowl Revenue	1.1	2.0	0.9	-	0.4	1.6	1.0	1.4
REVENUE ITEMS = EXPENSE	6.9	7.8	4.4	2.4	3.5	3.3	4.1	9.4
TOTAL REVENUE	76.0	79.0	60.6	64.3	49.4	91.1	69.8	51.8



Institutional Data

	WSU	BSU	CSU	Fresno	OSU	SDSU	USU
# of Student Athletes	473	360	371	427	532	460	369
Total Intercollegiate Sports	17	17	17	19	17	19	16
Men	7	6	6	7	7	7	7
Women	10	11	11	12	10	12	9
Enrollment - IPEDS - Fall 2022				a			
Total FTE	25,876	18,588	28,291	20,463	28,790	35,177	22,629
U/G - FTE	20,830	16,150	23,484	18,883	23,529	30,939	20,595
Grad - FTE	5,046	2,438	4,807	1,580	5,261	4,238	2,034
% of Students in State Resident	83%	59%	59%	97%	57%	77%	72%
Undergraduate Student Tuition - IPEDS - FY24							
Resident U/G Tuition	\$ 12,997	\$ 8,782	\$ 12,896	\$ 6,980	\$ 13,494	\$ 8,290	\$ 9,228
Non-Resident U/G Tuition	\$ 29,073	\$ 26,976	\$ 33,751	\$ 18,860	\$ 35,664	\$ 20,170	\$ 24,802
Total Staff - IPEDS - Fall 2022	6,522	3,519	7,664	2,488	6,497	4,017	3,824
Land Grant	YES	NO	YES	NO	YES	NO	YES
Medical School (offer MD or DO)	YES	NO	YES	NO	NO	NO	YES
Vet School (offer DVM)	YES	NO	YES	NO	YES	YES	YES
Law School (offer JD - although some NO have joint degrees)	NO	NO	NO	NO	NO	NO	NO



	WSU	BSU	CSU	Fresno	OSU	SDSU	USU
Research Status Carnegie Classification - 2024	R1-Very High Research Activity	R2-High Research Activity	R1-Very High Research Activity	R2-High Research Activity	R1-Very High Research Activity	R2-High Research Activity	R1-Very High Research Activity
Research Expenditures - FY22 HERD Survey	368,396,000	47,617,000	456,911,000	12,603,000	297,934,000	123,856,000	344,851,000
Research Expenditure Ranking - FY22 HERD Survey	77	217	64	332	99	161	83
USN&WR National University Ranking - 2025	189	296	148	179	144	109	259
IPEDS - Total Operating Expenditures - FY22 - Includes Athletics	1,187,418,119	485,667,531	1,345,380,892	516,377,149	1,340,518,272	877,728,755	964,886,923
IPEDS - Total Auxiliary Enterprises - FY22	130,697,239	99,560,923	190,813,136	18,390,586	186,013,994	97,178,168	92,540,902
IPEDS Core Revenue per FTE Enrollment - FY22 - May not include Athletics							
Tuition and Fees	\$ 10,624	\$ 9,805	\$ 17,469	\$ 3,732	\$ 12,735	\$ 8,152	\$ 6,878
State and Local Appropriations	\$ 10,024	\$ 6,153	\$ 365	\$ 12,287	\$ 9,474	\$ 8,673	\$ 11,742
Government Grants and Contracts	\$ 11,836	\$ 6,242	\$ 18,614	\$ 9,518	\$ 501	\$ 6,314	\$ 16,829
Private Gifts, Grants and Contracts	\$ 2,725	\$ 1,943	\$ 4,531	\$ 317	\$ 12,476	\$ 568	\$ 2,537
Investment Return	\$ (2,300)	\$ (174)	\$ (1,983)	\$ (291)	\$ 2,982	\$ (893)	\$ (2,048)
Other Core Revenues	\$ 6,020	\$ 1,483	\$ 7,963	\$ 1,197	\$ 6,520	\$ 2,549	\$ 6,741
Total Revenue per FTE Enrollment	\$ 38,929	\$ 25,452	\$ 46,959	\$ 26,760	\$ 44,688	\$ 25,363	\$ 42,679
IPEDS Core Expenditures per FTE Enrollment - FY22 - May not include Athletics							
Instruction	\$ 10,047	\$ 7,862	\$ 14,965	\$ 8,043	\$ 12,079	\$ 8,256	\$ 11,684
Research	\$ 11,395	\$ 2,271	\$ 10,750	\$ 159	\$ 8,196	\$ 217	\$ 11,885
Public Service	\$ 843	\$ 1,777	\$ 7,262	\$ 101	\$ 6,103	\$ 140	\$ 4,078
Academic Support	\$ 4,046	\$ 261	\$ 4,845	\$ 1,834	\$ 3,284	\$ 2,183	\$ 2,481
Student Services	\$ 1,247	\$ 1,213	\$ 1,590	\$ 3,113	\$ 1,365	\$ 4,167	\$ 1,577
Institutional Support	\$ 3,093	\$ 2,678	\$ 2,956	\$ 2,496	\$ 5,767	\$ 1,904	\$ 4,540
Other Core Expenditures	\$ 7,203	\$ 2,417	\$ (1,022)	\$ 7,663	\$ 4,666	\$ 6,122	\$ 2,449
Total Revenue per FTE Enrollment	\$ 37,874	\$ 18,479	\$ 41,346	\$ 23,409	\$ 41,460	\$ 22,989	\$ 38,694
NOTES			CSU - Fort Collins Only; Pueblo is reported separately System Office is separate	System Office is separate	OSU - Corvallis Only; Cascades Campus is reported separately		

Sports Offered

FY23WSU	BSU	CSU	Fresno	OSU	SDSU	USU
Football	Football	Football	Football	Football	Football	Football
MBB	MBB	MBB	MBB	MBB	MBB	MBB
Baseball			Baseball	Baseball	Baseball	
Mgolf	Mgolf	Mgolf	Mgolf	Mgolf	Mgolf	Mgolf
MTK/CC	MTK/CC	MTK/CC	MTK/CC		MTK/CC	MTK/CC
WBB	WBB	WBB	WBB	WBB	WBB	WBB
Rowing				Rowing		
Wgolf	Wgolf	Wgolf	Wgolf	Wgolf	Wgolf	
W Soccer	W Soccer	W Soccer	W Soccer	W Soccer	W Soccer	W Soccer
Swimming		Swimming/Diving	Swimming/Diving		Swimming/Diving	
W Tennis	W Tennis	W Tennis	W Tennis		W Tennis	W Tennis
WTK/CC	WTK/CC	WTK/CC	WTK/CC	WTK/CC	WTK/CC	WTK/CC
Volleyball	Volleyball	Volleyball	Volleyball	Volleyball	Volleyball	Volleyball
	Beach Vball					
	Gymnastics			Gymnastics		Gymnastics
	Softball	Softball	Softball	Softball	Softball	Softball
			Water Polo		Water Polo	
			Equestrian			
				M Rowing		
				M Soccer	M Soccer	
				M Wrestling		
					Lacrosse	
					M Tennis	M Tennis

